

PUSH FOR SERVICE™ PAGING SYSTEMS

"On-Demand" Service Means Faster Table Turns

The name says it all. If your guests need service, they just press a button and these stylish transmitters page a waiter, manager or other staff member instantly. These units help keep your guests happier because they get served faster and you sell more food and drinks. They also help maintain a high level of staff productivity.

Benefits:

- Gives your guests the convenience of "on-demand" service
- Ensures faster table turns and increases check averages
- Maintains a high-level of staff productivity

Warranty:

All UK Products benefit from a **NEW for OLD no Quibble Warranty** - the best in the business.

No more waiting for repaired pagers - we just send you a new one!

In the UK there is also a new 14 Day TRIAL with a money back GUARANTEE if the system is not suitable for you.

We pride ourselves with offering what is simply the BEST Warranty in the business - period.

No other company offers these great benefits - it's what the difference is when you buy from a MANUFACTURER as opposed to a Distributor.



Butler II™

The low-cost, short-range paging solution. These slim one and five button units attach to almost any surface. Each button can be programmed to silently page a staff member from different rooms in a restaurant, nightclubs, etc. It's ideal for banquet facilities and meeting rooms.

Compatible With: Service Pagers
Alphanumeric Pagers



Table Genie™

This tiny three-button transmitter lets guests signal a waiter right from their table. In restaurants, it can send a message to an alphanumeric pager. In night clubs, it can send a message to a monitor in the server area. It works in three or single-button mode, and each button can be programmed for specific messages (drink refill, check, manager, etc.).

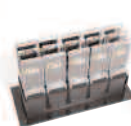
Compatible With: Alphanumeric Pagers



Beach Butler™

Designed especially for hotels and resorts with beach and poolside service. This unique, eye-catching transmitter attaches to any umbrella or lounge chair. It's 100% waterproof and tamper-resistant.

Compatible With: Alphanumeric Pagers



Charger 9 works with
Service and 1-Line
Alphanumeric



Service Pager



One Line
Alphanumeric



Multi-Line
Alphanumeric



Long Range Systems UK Ltd

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www.lrspagers.co.uk



Why You Need LRS Paging Systems

U.S. World Headquarters

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International Offices

Argentina
Australia
Brazil
Canada
Colombia
Cyprus
Denmark
Dubai
Ecuador
France
Germany
Guatemala
Hong Kong
Israel
Italy
Kuwait
Mexico
Poland
Spain
Sweden
Taiwan
Turkey
United Arab Emirates
United Kingdom

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Experience

Since 1993, LRS has been the leading supplier of on-site staff and customer paging systems by providing the most effective solutions and listening to the needs of our customers. Now we also offer other products designed to increase gift card sales and collect real-time customer marketing data.

Innovation

LRS has 19 patents on our products, and we offer more options than anyone else. Tell us what you need and we'll provide a system to help you maintain customer satisfaction, increase sales and improve staff productivity.

LONGER LASTING, RECHARGEABLE BATTERIES

Our Nickel Metal Hydride batteries on all our rechargeable pagers last much longer (around five years) and don't suffer from "memory" problems like other pagers. No need to turn them off and no more dead pagers.

ANTI-THEFT MODE

There is also a reminder tone in our pagers that lets customers know when a pager is taken from your restaurant. LRS transmitters can also send out an "Auto Locate" page to find any lost pagers within your building.

UHF TECHNOLOGY INCREASES RANGE

Even the largest restaurant operations can use our pagers. We utilize Ultra High Frequency (420-470 MHz) technology that provides the best range and reliability available in a pager. This technology gives you a range of up to one mile — far superior to a 27 MHz system.

Quality

LRS is an engineering and manufacturing company. All of our products are designed and assembled by us. We closely control quality, and we design pagers with features that are important to you.

DURABLE AND RUGGED PAGERS

Our rechargeable pagers have no directly attached clips to break off. They're made of extremely durable Lexan plastic to survive even the most rugged environments.

SEPARATE PAGER HOLSTERS

Instead of attached belt clips that break easily, our rechargeable pagers are carried in separate pager holsters. This eliminates broken belt clips as well as the need to return an entire pager for repair.

Value

LRS has always been the leader in value-driven products. We guarantee the most features for the greatest value. Plus, when you factor in your increase in sales due to improved customer satisfaction and staff productivity, our pagers are virtually priceless.

24/7 Technical Service: Our service department is available 24 hours a day, 7 days a week to answer any question you may have — even on holidays!

Warranty: We stand behind the quality of our pagers and provide a standard warranty. Extended and lifetime warranties are also available.

INTERNATIONAL HOSPITALITY PRODUCT CATALOG

Guest Paging

Cell Phone Paging

Server Paging

Survey Systems

Push For Service

Two-Way Radios



What are you waiting for?™

www.lrspagers.co.uk

GUEST PAGING SYSTEMS

Reduce Walk-Aways and Serve Food Faster

In full-service restaurants our on-site pagers let guests know when their table is ready. In fast casual restaurants they let them know when their food is ready to pick up. Either way, they help you serve your guests faster so you increase table turns and check averages, and reduce walk-aways.

Features:

- **Silent Paging** – Eliminates disruptive overhead paging
- **Anti-theft & Auto-locate** – Out-of-range alert minimizes pager loss
- **Adjustable Power Level** – Allows you to control pager range
- **Nickel Metal Hydride Batteries** – Last years longer with no "memory" problems
- **Multiple Paging Modes** – All guest pagers can flash, beep, vibrate, or glow
- **Restaurant ID** – A unique signal ensures you will not have interference from neighboring restaurants using paging systems
- **We Are The Manufacturer** – LRS designs and controls the manufacturing and quality of all our products
- **Free 24/7 Live Technical Support Line** – After-hour phone support for any LRS product
- **Lifetime Warranties** – EasyCare and Managed Care programs available (see Page 23)

Cell Phone Paging

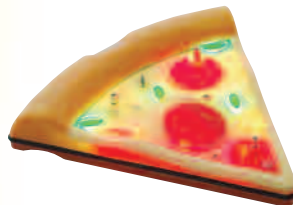


For locations where pager loss is a concern, our T7450 Trinity and T7500 transmitters also let you send a prerecorded message to a guest's cell phone. (Phone not included)



Coaster Call®

The world's first guest pager in the shape of a drink coaster! Its design is virtually indestructible with unique bumper ring protection. Available in three colors: blue, green and smoked with red lights.



Pizza Pager™

The only one of its kind, this pizza-shaped pager looks as good as it works. Designed especially for Italian restaurants and pizzerias.



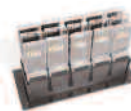
Lobster Call™

The first guest pager in the shape of a lobster is ideal for seafood restaurants. It features red lights with a frosted maroon case. To help prevent theft, it's the largest pager on the market, yet still easy to carry.



AdverTeaser®

The first UHF paddle pager on the market with a **double-sided** space for advertising your restaurant. Clear with red lights, it features a very sturdy **one-piece** construction with no exposed screws to prevent tampering.



TRANSMITTERS



T7400

- 2-watt UHF transmitter
- Works with all LRS guest pagers



T7450 - The Trinity

- 2-watt UHF transmitter
- Works with all LRS guest pagers
- Patented technology pages cell phones



T7500

- 2-watt UHF transmitter
- Works with all LRS guest pagers
- Patented technology pages cell phones



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SERVER PAGING SYSTEMS

Keep Your Staff On The Floor Where They Belong

LRS server pagers let your staff spend more time with guests instead of waiting in the kitchen for orders. When an order is up, the kitchen staff simply pages the server so they can pick it up. It's that simple. There's no name lookup or shift change to worry about. And, since servers spend more time on the floor, you get faster table turns and higher check averages.

Features:

- **Smartest server pagers on the market**
- **Wireless Programmability** – You can re-program pager numbers wirelessly from the transmitter
- **UHF Frequency** – Uses 467.7500 MHz for better signal penetration of walls and floors (International frequencies available)
- **Nickel Metal Hydride Batteries** – Lasts years longer with no “memory” problems
- **We Are The Manufacturer** – LRS designs and controls the manufacturing and quality of all our products
- **Free 24/7 Live Technical Support Line** – After-hour phone support for any LRS product.
- **Lifetime Warranties** – ServerCare programs available (see Page 23)
- **Duty Page** – Automatically notifies staff members of regularly scheduled tasks (check bathrooms, drain dishwasher, etc.)
- **Manager Repage** – Notifies the manager when a server fails to pick up food after an allotted time has expired - available with cancel panel option only



BUTLER II

The low-cost, short-range paging solution. This slim, five-button unit attaches to almost any surface. Each button can be programmed to silently page a server, host, manager, etc. It accommodates up to five pagers with one-touch operation.

Compatible With: Service Pagers
Alphanumeric Pagers



T9550LCK

This low cost, 1/4 watt transmitter is easy to use and accommodates up to 12 pagers with one-touch operation. It is ideal for restaurants with 12 or fewer servers.

Compatible With: Service Pagers



T9601

Pages up to 16 servers or all at the same time. Built-in clock, grease pencil holder and removable magnet name labels make it a great choice. Multiple units can be placed at different stations in larger restaurants. It supports multiple languages.

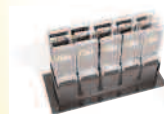
Compatible With: Service Pagers
Alphanumeric Pagers



T9101

Our premier, dual-frequency transmitter is ideal for restaurants with fewer than 30 servers. It offers built-in programming pins so pagers to be programmed on-site. Chefs will love the one-touch operation.

Compatible With: Service Pagers
Alphanumeric Pagers



Charger 9 works with
Service and 1-Line
Alphanumeric



Service Pager



One Line
Alphanumeric



Multi-Line
Alphanumeric



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Allegiant

Loyalty Tools by Long Range Systems

ELECTRONIC COMMENT CARD

Get accurate feedback from up to 85% of your guests

Don't settle for less than 10% feedback from your customer base. Allegiant's Electronic Comment Card provides instant feedback from up to 85% of your guests EVERYDAY. It's the only solution available that offers a true measurement of your guest's satisfaction.

Compare these key features against your current method:

Professional Custom Survey Design

- Accurately measure key areas of your operation
- Establishes customer demographic profile
- Increases your Loyalty Club registrations (e-mail marketing available)

Real-Time Alert Paging

- Only feedback device that alerts you to dissatisfied guests **during** the survey.
- Increase loyalty by resolving guest satisfaction issues on the spot.

Daily Performance Summaries

- Next-day reporting benchmarks current performance and pinpoints problem areas
- Measures Individual server performance
- PDF Reports are emailed to your management team each morning (also available in .csv and Excel formats)

Plug and Play Solution

- Easy implementation
- Transfers data directly through an analog phone line or high speed internet connection

Mystery Shoppers, Phone Surveys, Paper Comment Cards and Internet Surveys - They only offer a glimpse. For unquestionable accuracy at an affordable price, switch to Allegiant's Electronic Comment Card.

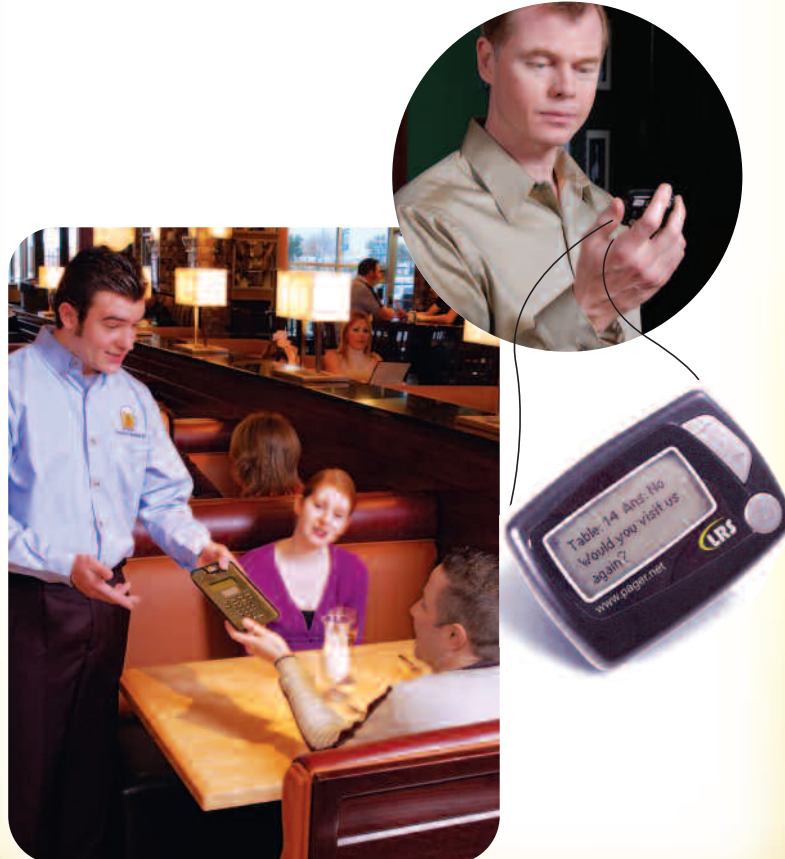
Electronic Comment Card

Available in English, Spanish and French



Trays on docking station

Let them tell you **BEFORE** they tell their friends.



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